

Enormous Colossal Exciting Elaborate Startling SALE

Every Cent Counts
and extravagance
is impossible

Every Article is a
Gem For Your Judgment

The Rexall Store

ONE CENT SALE!

Our Honest
Word Of
Honest Goods
At Prices That
Gladden the Careful
Buyer

Riter Bros
Druggists
The Rexall Store

Toilet Water

The Toilet Water
that made the name
HARMONY
FAMOUS
The delicious odor
of the Violet, Rose,
and Lilac is preserved.
A little goes
a long ways.

Regular Price 75c
This Famous Sale Two Bottles
For **76c**

THREE FAMOUS DAYS REMEMBER THEM
Next Thursday Fri., & Sat., April 24 25, & 26th

The Novel To Advertise

You buy an item at the regular price—then another item of the same kind for 1c. As an illustration: The standard price of Rexall Tooth Paste is 25c. You buy a tube at this price, and by paying 1c more, or 26c, you get two tubes. Every article in this Sale is a high class standard piece of merchandise, just the same as we sell you every day at regular prices, and have sold you for years.

A Suggestion To Our Customers

READ THIS OVER. MAKE A MEMORANDUM OF YOUR WANTS AND BRING IT WITH YOU. THIS WILL HELP US TO SERVE YOU MORE PROMPTLY IN THE RUSH OF THIS ENORMOUS SALE

The Way We Do It

This Sale was developed as an advertising plan by the United Drug Company, owned by 8,000 druggists. Rather than spend large sums of money in other ways to convince you of the merits of their goods, they are spending it on this Sale in permitting us to sell you a full sized package of high standard merchandise for One Cent. It costs money to get new customers and the loss taken on this Sale will be well spent if the goods please you.

Hot Water Bottles

Maximum goods
at the minimum
price. The largest
selling bottle
in the world
Guaranteed
against imper-
fection for two
years.

Regular Price \$2.25
This Famous Sale Two Bottles
FOR **\$2.26**



Rexall Cherry Bark

Rexall Cherry Bark is
the most wonderful
cough syrup for loosening
the cough and allaying
the irritation. It contains no narcotics
and is excellent
for youth as well
as old age.

Regular Price 75c
THIS FAMOUS SALE
2 BOTTLES **76c**

Cocoa Butter Cold Cream



Prepared for your
needs. Cocoa Butter
is an old and well
known beautifier. We
have it combined in a
cold cream that is recom-
mended for rough
skins due to exposure
to the weather.

Regular Price 60c
THIS SALE
2 FOR **61c**

Rickers Violet Cerate



Something New!
A complexion cerate
not like the
numerous creams
on the market.
For the removal
of wrinkles, roughness,
chaps, tan, and sunburn.
Regular Price 60c
THIS GREAT SALE
2 JARS **61c**



Rexall Cream Of Almonds

The whirl of the town.
An unexcelled cream
for chaps, tan and sun-
burn and whitening
and softening the skin.

Regular Price 35c
THIS SALE
2 BOTTLES **36c**

Venus Rouge



Why envy
the other
woman's
complexion
when you
can surpass
it.
Regular
Price .. 25c
THIS SALE
2 FOR **26c**

Household Necessities

15c Aspirin Tablets 2 For **16c**
50c Analgesic Balm 2 For **51c**
25c Blackberry Comp 2 For **26c**
10c Boric Acid, 2 For **11c**
25c Carbolic Salve 2 For **26c**
\$1.25 Celery and Iron

Tonic 2 For **\$1.26**

50 Catarrh Spray 2 For **51c**

25c Cleaning Fluid 2 For **26c**

25c Compound

Cathartic 2 For **26c**

25c Charcoal Tablets 2 For **26c**

25c Cold Tablets..... 2 For **26c**

25c Corn Solvent..... 2 For **26c**

10 Corn Plasters 2 For **11c**

25c Cascara Aromatic 2 For **26c**

25c Epsom Salts 2 For **26c**

15c Epsom Salts 2 For **16c**

50 Eczema Ointment. 2 For **51c**

35c Rikers Expec-

torant 2 For **36c**

30c Foot Bath

Tablets 2 for **31c**

25 Foot Powders, 2 For **26c**

10 Headache Polders 2 For **11c**

25c Headache Powder 2 for **26c**

15c Hydrogen

Peroxide 2 For **16c**

25c Household

Ammonia 2 For **26c**

25c Grippe Pills 2 For **26c**

15c Glue 2 For **16c**

50c Rexall Kidney

Pills 2 for **51c**

50c Swain's Kidney

Pills 2 For **51c**

25c Rexall Little

Liver Pills 2 For **26c**

25c Mentholine Balm, 2 For **26c**

50c Opeka Coffee, 2 For **51c**

10 Petrolatum 2 For **11c**

25 Plain Cosmoline, 2 For **26c**

50c Rheumatic Com-

pound 2 For **51c**

35c Rubbing Oil 2 For **36c**

60c Riker's Senafig, 2 For **61c**

\$1.25 Syrup of

Hypophosphites, 2 For **\$1.26**

40c Symond's Inn

Cocoa 2 For **41c**

40c Symond's Bitter

Chocolate 2 For **41c**

40c Symond's Lemon, 2 For **41c**

40c Symond's Vanilla 2 For **41c**

15c Soda and Mint

Tablets 2 For **16c**

30c White Liniment, 2 For **31c**

Lagoon Crepe Toilet Paper

This sale only 20 Rolls for **\$1**

Only one lot to a customer while
they last

THE LARGEST FEATURES OF THIS SALE

Lasting to a remarkable degree. Seductive and alluring beyond power of words to describe. Subtly aristocratic. JERGEN'S ROYAL PERFUME lends to that air of refinement. Your choice of the delicate odor of Violet, Lily of the Valley, Jockey Club, White Rose or Crab Apple.

Regular Price 50c an oz. This sale 2 ozs. For **51c**

PREPARED CHALK

Regular Prices are 10c and 15c per package. This Sale only. Two pkgs for **11c**. Two pkgs for **16c**

WOOL POWDER PUFFS

A very limited Stock at 2 For **26c**

SWANS DOWN ABSORBANT COTTON

Made from the finest grade of cotton. Regular Prices are 1 lb. for 75c, 1/2 lb. for 40c, and 1/4 lb. for 25c. Sale Price 1 Pound For **60c**
One Half Pound **35c**
One Quarter Pound **20c**

HER GEM WHISK BROOMS

Regular Price 25c. Sale Price 2 For **26c**

LARGE ASSORTMENT OF HAND BRUSHES

Regular Retail Values 25c and 40c are now selling at 2 For **26c** And 2 For **41c**

HAIR BRUSHES

Regular Retail Price 50c. This Sale 2 For **51c**
Regular Price 25c. Sale Price 2 For **26c**

RUBIFOAM TOOTH WASH

25c Value For **20c**

SHOE POLISH

25c BeBeKo Kling White 2 For **26c**
Whittemore's Dandy Russet Shoe Polish
Regular Price 25c. This Sale 2 For **26c**

OLIVE OIL

POMPEIAN OLIVE OIL
50c Size For **38c** \$1.00 Size For **76c**
TRIUMPH OLIVE OIL
50c Size, For **38c**. \$1.00 Size For **76c**

SPECIALS FOR SATURDAY ONLY

10c ElVampire Insect Powder, 2 For **11c**
30c Colorite Straw Hat Dye Going at **22c**
25c Elkay's Straw Hat Dye **20c**
DIAMOND DYE 3 Packages For **21c**

During This Sale Only, All White Ivory Toilet Articles Will be Sold at a Discount of 25 Per Cent Off the Marked Price

TOILET ARTICLES

35c Violet Dulce

Shampoo Crystals 2 for **36c**

50c Violet Dulce Com-

plexion Powder, Tints

Flesh, White and

Brunette 2 For **51c**

25c Violet Dulce Tal-

cum Powder 2 For **26c**

25c Violet Dulce

Cold Cream 2 For **26c**

50c Violet Dulce

Cold Cream 2 For **51c**

75c Harmony Toilet

Water 2 For **76c**

60c Riker's Violet

Cerate 2 For **61c**

25c Florentine Orris 2 For **26c**

25c Riker's Deodor-

ant 2 For **26c**

60c Cocoa Butter

Cold Cream 2 For **61c**

25c Baby Talcum

Powder 2 For **26c**

25c Violet Talcum

Powder 2 For **26c**

50c Boquet Ramee

Talcum Powder 2 For **51c**

50c Boquet Jeanice

Talcum Powder 2 For **51c**

35c Rexall Cream

of Almonds 2 For **36c**

35c Tooth Brushes

only 180 on sale 2 For **36c**

25c Rexall Tooth

Paste 2 For **26c**

25c Pearl Tooth

Powder 2 For **26c**

STATIONERY

5c Pencil Clips 2 For **6c**

5c Pen Clips 2 For **6c**

60c Modern Art

Papeteries 2 For **61c**

35c Sority Linen 2 For **36c**

35c Lord Baltimore

Stationery 2 For **13c**

Rag Envelopes 2 For **13c**

Linen Envelopes 4 For **36c**

10 Kent Parchment Envel-

opes 2 For **11c**

Gray, Brown and Green

SOAPS

25c Medicated Skin

Soap 2 For **26c**

10c Rexall Toilet

Soap 2 For **11c**

Or 66c a Dozen. Only 1 dozen

to a Customer.

25c Tar Shampoo Soap 2 For **26**

A LARGE ASSORTMENT OF

TOBACCO AND CIGARETTES

AT PRE WAR PRICES.

Rexall Toilet Soap

Costs less than
it should. An
unexcelled
soap for toilet
use.
Regular
Price .. 10c
Only one doz-
en to a cus-
tomer.
THIS SALE PER DOZEN **66c**



Cascade Pound Paper

The wise correspond-
ent found that the
only way to buy paper
was by the pound
and that Cascade
filled every require-
ment of refinement.
Regular Price .. 50c
This Sale Only
2 Pounds for **51c**



Violet Dulce Complexion Powder

For Beauty's
sake. This is
highest quality
complexion pow-
der and does not
"show" when
used properly.
Delightfully
scented with the
delicate odor of
the Violet. Brun-
ette, Flesh and
White.
THIS GIGANTIC SALE 2 BOXES **51c**



REXALL COLD CREAM

An antiseptic and
healing cold cream.
Especially recom-
mended for the
household for
chapped hands and
rough skin caused
by exposure to the
wind and weather.
One Jar 25c
This Famous Sale
2 Jars For **26c**



TAR SHAMPOO

Nothing equals the self-
satisfaction of a
good shampoo.
The deli-
cious odor of the
pines is combined
with this wonderful
scalp cleanser.
Regular Price 25c
THIS FAMOUS SALE 2 BARS FOR **26c**



Little Things

deserve more serious con-
sideration sometimes
than the majority of us
appreciate. WHAT DE-
SERVES MORE THAN
BABY'S HEALTH? Yet
how little does mother
know about the harmful
impure ingredients that may be trans-
ferred into baby's mouth by using RUB-
BER NIPPLES that are carelessly made.
STORK NIPPLES are made of tested pure
rubber and harmless ingredients.
Regular Price 5c
THIS SALE
2 FOR **6c**



MANY OTHER BARGAINS WHICH ARE NOT FEATURED IN THE ONE CENT SALE

Riter Bros. Drug Co.
33 N. Main St. Logan, Utah
"THE REXALL STORE"